

MAIN DONOR OPPORTUNITIES

NAMED SPACE(S)				
REMAINING SPACES	COST	3YR	5YR	10 YR
Art & Recital Hall Building	\$2,500,000	\$833,333/yr	\$500,000/yr	\$250,000/yr
Outdoor Plaza	\$250,000	\$83,333/yr	\$50,000/yr	\$25,000/yr
Student Art Gallery	\$250,000	\$83,333/yr	\$50,000/yr	\$25,000/yr
Costume Shop	\$100,000	\$33,333/yr	\$20,000/yr	N/A
Ceramics/Sculpture Studio	\$100,000	\$33,333/yr	\$20,000/yr	N/A
Painting/Drawing Studio	\$100,000	\$33,333/yr	\$20,000/yr	N/A
Printmaking Studio	\$100,000	\$33,333/yr	\$20,000/yr	N/A
Piano Lounge	\$75,000	\$25,000/yr	\$15,000/yr	N/A
Piano Practice Room (1)	\$50,000	\$16,666/yr	\$10,000/yr	N/A
Piano Practice Room (2)	\$50,000	\$16,666/yr	\$10,000/yr	N/A
Student Dressing Room (1)	\$25,000	\$8,333/yr	\$5,000/yr	N/A
Changing Room (1)	\$25,000	\$8,333/yr	\$5,000/yr	N/A

MAJOR BENEFACTOR LEVELS				
LEVELS	COST	3YR	5YR	10 YR
VIP Level 1	\$100,000+	\$33,333/yr	\$20,000/yr	N/A
VIP Level 2	\$50,000+	\$16,666/yr	\$10,000/yr	N/A
VIP Level 3	\$25,000+	\$8,333/yr	\$5,000/yr	N/A
VIP Level 4	\$10,000+	\$3,333/yr	\$2,000/yr	N/A

VIP Level 1 – \$100,000 and above

- Name on permanent major donor plaque
- Opportunity to purchase up to ten (10) preferred seating tickets for three seasons
- Invitations to three (3) VIP receptions in conjunction with featured performances
- Two (2) parking spaces in the VIP section for three (3) main performances
- Invitation to dinner and entertainment at the Clayton Center for the Arts Annual Gala event
- A named space or up to twenty (20) named seats in the main performance hall

VIP Level 2 – \$50,000 to \$99,999

- Name on permanent major donor plaque
- Opportunity to purchase up to eight (8) preferred seating tickets for three seasons
- Invitations to three (3) VIP receptions in conjunction with featured performances
- Two (2) parking spaces in the VIP reserved lot for three (3) main performances
- A named space or up to fifteen (15) named seats in the main performance hall

VIP Level 3 – \$25,000 to \$49,999

- Name on permanent major donor plaque
- Opportunity to purchase up to six (6) preferred seating tickets for three seasons
- Invitations to two (2) VIP receptions in conjunction with featured performances
- A named space or up to ten (10) named seats in the main performance hall

VIP Level 4 – \$10,000 to \$24,999

- Name on permanent major donor plaque
- Opportunity to purchase up to four (4) preferred seating tickets for the first three seasons
- A named space or up to five (5) named seats in the main performance hall

ADDITIONAL DONOR OPPORTUNITIES

NAMED SEAT(S)	\$2,000	PATRON	\$1,000/yr
OUTDOOR PAVER(S)	\$1,000	SUPPORTER	\$250/yr
OUTDOOR KIDS PAVER(S)	\$250	FRIEND	\$100/yr

NAMED SEAT(S) – \$2,000

Seats may be named for anyone the donor chooses. Named seats are available on a first-come, first-served basis, and will be assigned to as gifts come in. A master list of named seats will be available upon request. Named seats do not guarantee the availability of specific seats during performances, as most performances will be general seating.

OUTDOOR PAVER(S) – \$1,000

With two lines of text and 14 letters/spaces per line, pavers may be named for anyone the donor chooses. Pavers are available on a first-come, first-served basis and will be placed in the plaza as gifts come in. A master list of named pavers will be available upon request.

OUTDOOR KIDS PAVER(S) – \$250

With two lines of text and 14 letters/spaces per line, pavers may be named for a student, child or grandchild. Donor must include age of child, and the child must be 18 years of age or younger. Pavers are available on a first-come, first-served basis and will be placed in the plaza children's section as gifts come in. A master list of named pavers will be available upon request.

ON-GOING SUPPORTER

Patron - \$1,000 annually

- Preferred mailing on season information
- Name on Clayton Center for the Arts Patrons Plaque
- Name in Season brochure/Website
- Lapel Pin

Supporter - \$250 annually

- Name on Clayton Center for the Arts Supporters Plaque
- Name in Season brochure/Website
- Lapel Pin

Friend - \$100 annually

- Name on Clayton Center for the Arts Supporters Plaque
- Lapel Pin

Name _____

Address _____

Phone _____ Email _____

Check enclosed.

Bill my credit card.

Type _____ Card # _____

Exp ____ / ____ CSV _____

Send me an invoice. I would like my payments as follows: \$ _____ each month/quarter (*circle one*)

Date of first payment: _____

I am interested in the following opportunities with the Clayton Center for the Arts:

NAMED SPACE(S) - indicate preferred space:

A MAJOR BENEFACTOR – circle VIP Level: 1 2 3 4

NAMED SEAT(S) - indicate number of seats and name for each:

OUTDOOR PAVER(S) - indicate # of pavers and the inscription on each;

*Note: Limit two lines per paver; 14 letters/spaces per line.

OUTDOOR KIDS PAVER(S) - indicate # of pavers and the inscription on each;

*Note: Limit two lines per paver; 14 letters/spaces per line. You must also indicate age of each child; child must be 18 or younger.

ON-GOING SUPPORTER - indicate one: Patron Supporter Friend

Please complete this form and send to:

Clayton Center for the Arts

502 E. Lamar Alexander Parkway

Maryville, TN 37804-5907

FAX: 865.981.8190 Phone: 865.981.8264